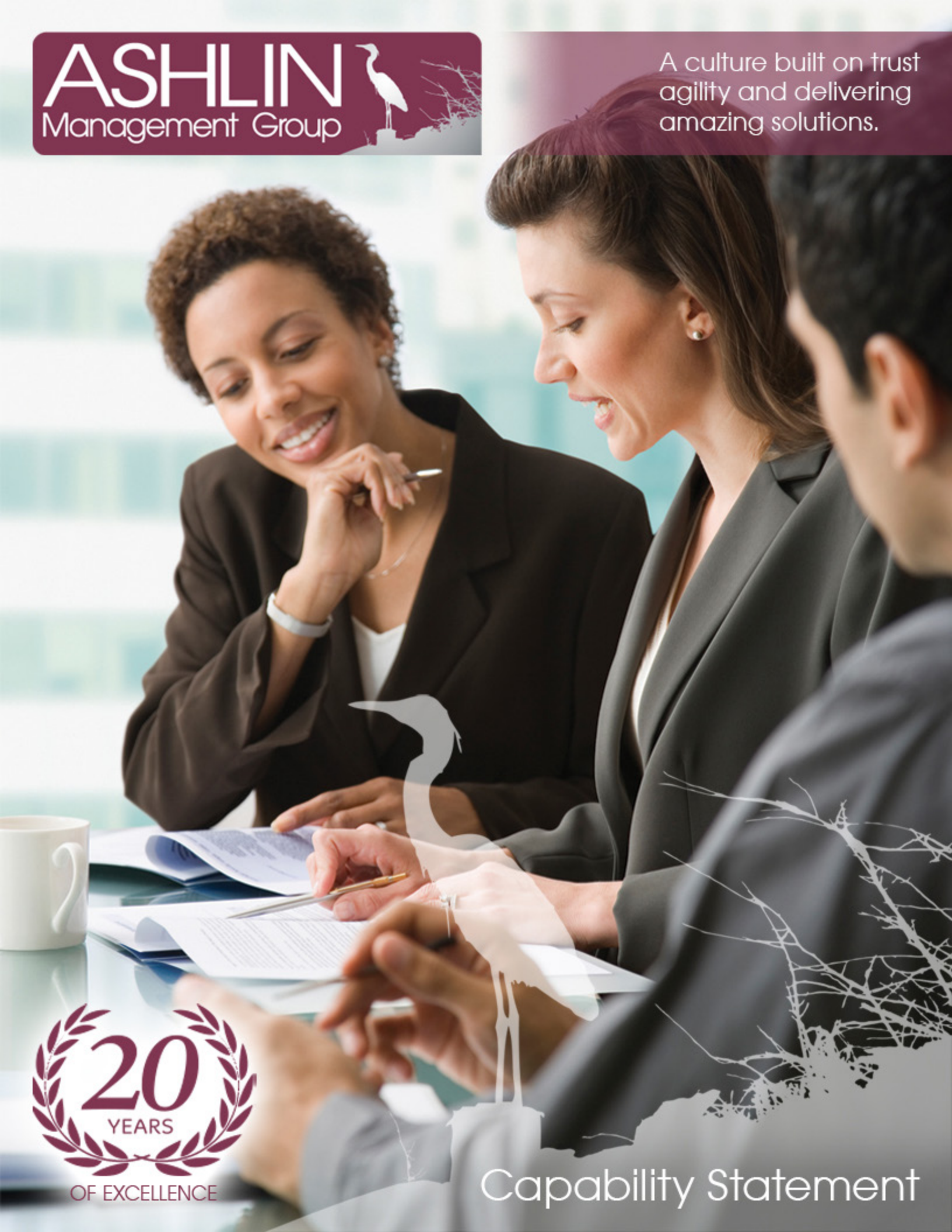




A culture built on trust
agility and delivering
amazing solutions.



Capability Statement



About ASHLIN

ASHLIN Management Group is a nationally recognized, management consulting firm that specializes in providing professional and technical services to a bevy of sophisticated clientele. Founded in 1996, ASHLIN is an SBA-certified small, woman-owned business with high-profile clients across the public, private, and nonprofit sectors.

Our Mission

ASHLIN's mission is simple: to enhance the quality of life for individuals, families, and communities across the country. We accomplish this through strategic partnerships and a collaborative, interagency model.

Why ASHLIN?

ASHLIN has a rich and successful history of helping communities to help themselves through capacity building and education. Our clients benefit from our ability to provide innovative and cost-effective solutions. With an emphasis on providing culturally competent, quality-driven services, ASHLIN is the ideal choice to provide a wide-range of technical and professional services.





Other Services Provided

Curriculum Development ASHLIN's curriculum development team is adept at creating curriculum and course materials for hands-on, online and blended training modalities using the most innovative and effective adult-learning theories.

Monitoring and Evaluation ASHLIN's team of program evaluation experts is skilled at assessing performance, tracking KPI's, and achieving results. These tools allow ASHLIN's team to monitor progress in real-time and track desired outcomes.

Program Management ASHLIN's approach to managing programs includes developing work plans, work breakdown structures and efficient client communication.

Technical Assistance ASHLIN has an extensive track record of helping individuals, organizations and communities create processes and programs to build skills, knowledge, and capacity.

Core Competencies

Learning Management Systems ASHLIN designs cost-effective Learning Management Systems (LMS) that are reliable, flexible, and provide the level of customization that meet clients' ever changing needs as their organizations grow and evolve. Our systems support:

- Continuing Education
- Development of Performance Metrics and Standards
- Development and Delivery of Standards-Based Curricula
- Organizational Change Management
- Professional Development
- Technical Assistance
- Training Delivery

Business Intelligence ASHLIN's Analytics division converts complex data sets into meaningful insights that clients can use to make informed decisions. Services include:

- Correlation and Causation
- Data Automation
- Data Modeling
- Data Visualization
- Data Warehousing
- Database Design
- Multidimensional Analysis
- Primary Data Collection and Analysis
- Value-added Statistical Analysis

Value Added Solutions

Brand Development For customers whose needs call for defining their brand position, ASHLIN, through its subsidiary, Persona Partners, provides services in market research, customer analysis and brand framework development. Whether inward (corporate) or outward (general population) facing, ASHLIN's methodical approach allows our customers to use their brand to establish deep rooted connections with stakeholders. Services include:

- Brand Framework Development
- Brand Identity Enhancement
- Communication Strategy
- Customer Segmentation
- Market Research and Strategy
- Outreach & Recruitment
- Psychographic Analysis





eLearning

ASHLIN provides technologically innovative, data driven solutions for clients. Our Digital Learning Platform (DLP) supports virtual and blended learning for a highly customizable and user-friendly experience. Customers can use a library of pre-built templates and modules to repackage and develop their own learning content, with end-to-end platform administration available for assistance. ASHLIN can also convert existing content developed for in-person trainings and seminars into self-paced modules and other digital formats. Our DLP allows users to track learning outcomes by defining Key Performance Indicators (KPIs) and prescribe custom learning paths through predictive analytics.

ASHLIN Management Group

ASHLIN DLP

Adaptive Professional Learning

ASHLIN designs cost-effective Digital Learning Platform(DLP) that are reliable, flexible, and provide the level of customization to meet client's needs.

What We Do

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi suscipit tellus a ultricies vehicula. Vestibulum eget augue vel diam elementum scelerisque nec nec nisi. Proin neque ante, tincidunt sit amet sodales eu, auctor nec augue.

- Fully Responsive
- SEO Friendly
- Easy Customization
- Well Documentation

ASHLIN Management Group

My courses ▾

Home > My courses > Core Curriculum Module Demo

Core Curriculum Module

Welcome to the Core Curriculum Module! The goals of Core Curriculum Module are to assist employers in establishing an effective worksite health program that will:

1. Increase understanding of the training needs of employers
2. Increase knowledge and awareness of worksite health program concepts, principles, tools, and resources
3. Increase employer capacity to build or enhance effective workplace health programs

Select one of the workites below to begin

- Smart Bar
- INTRODUCTION
- MODULE 1
- MODULE 2

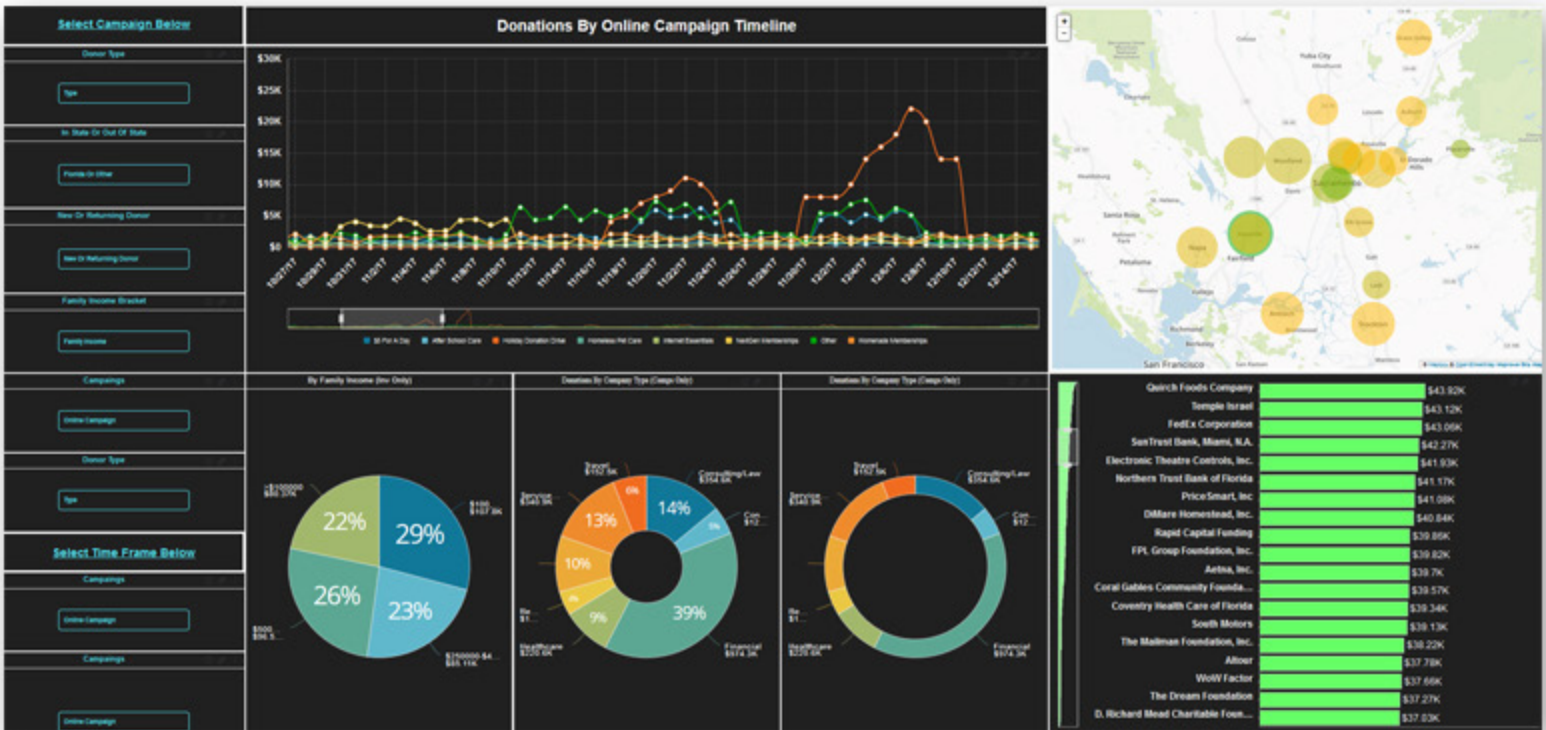


Business Intelligence

ASHLIN employs several powerful, state-of-the-art business intelligence software products, most notably CompassBI. This secure, cloud-based visualization platform provides connectivity to multiple data sources and data warehouse level accessibility. CompassBI also supports users with fast and reliable analytics through ETL processes and back-end architecture support.

CompassBI allows ASHLIN to monitor performance and process Key Performance Indicators (KPIs) in real time while providing high level analysis in a dashboard environment. These dashboards are highly customizable and give users the ability to generate helpful cross-referenced reports. The ASHLIN Data team has extensive experience in developing easy-to-navigate, interactive, content-rich dashboards which allow critical, complex data sets to be easily interpreted by program managers and those audiences that do not have an analytics background.

ASHLIN created the following dashboard to represent the relationship between income and online campaign donation. CompassBI's dynamic data visualization presents organizations with new ways to see and use their data.





Our Clients

ASHLIN is honored to serve a variety of clients who are all committed to improving the health and quality of life of individuals, families, and communities. ASHLIN's client list includes federal, state, and local government agencies, corporations, nonprofits, and community-based organizations.



State and Local Government Clients

District of Columbia Children and Family Services Administration

District of Columbia Mental Retardation and Developmental Disabilities Administration

Georgia Department of Human Resources

Maryland Department of Aging, Prince George's County

Maryland Department of Human Resources, Baltimore City
Office of Child Support Enforcement

Maryland Department of Human Resources, Prince George's County
Office of Child Support Enforcement

Maryland Public Schools, Prince George's County

Montgomery County Department of Health and Human Services

Pennsylvania Department of Public Welfare



Federal Government Clients

The U.S. Department of Health and Human Services (HHS)

- Centers for Disease Control and Prevention (CDC)
- Food and Drug Administration (FDA)
- Substance Abuse and Mental Health Services Administration (SAMHSA)

Department of Labor (DOL)

Department of Education (ED)

Department of Commerce (DOC)



Other Clients

MAXIMUS

Quadel Consulting, Metropolitan Baltimore Quadel



Doing Business with ASHLIN

NAICS Codes

424210	541690	561312	561499
518210	541720	561320	611430
541611	541910	561330	611710
541612	541990	561410	624310
541613	561110	561421	541511
541618	561210	561422	541512

Contract Vehicles

SBA Woman-Owned Small Business Contractor
SBA Small and Disadvantaged Business Contractor
DBE/SOBE - Certified in Georgia, Maryland, New Jersey, and North Carolina.

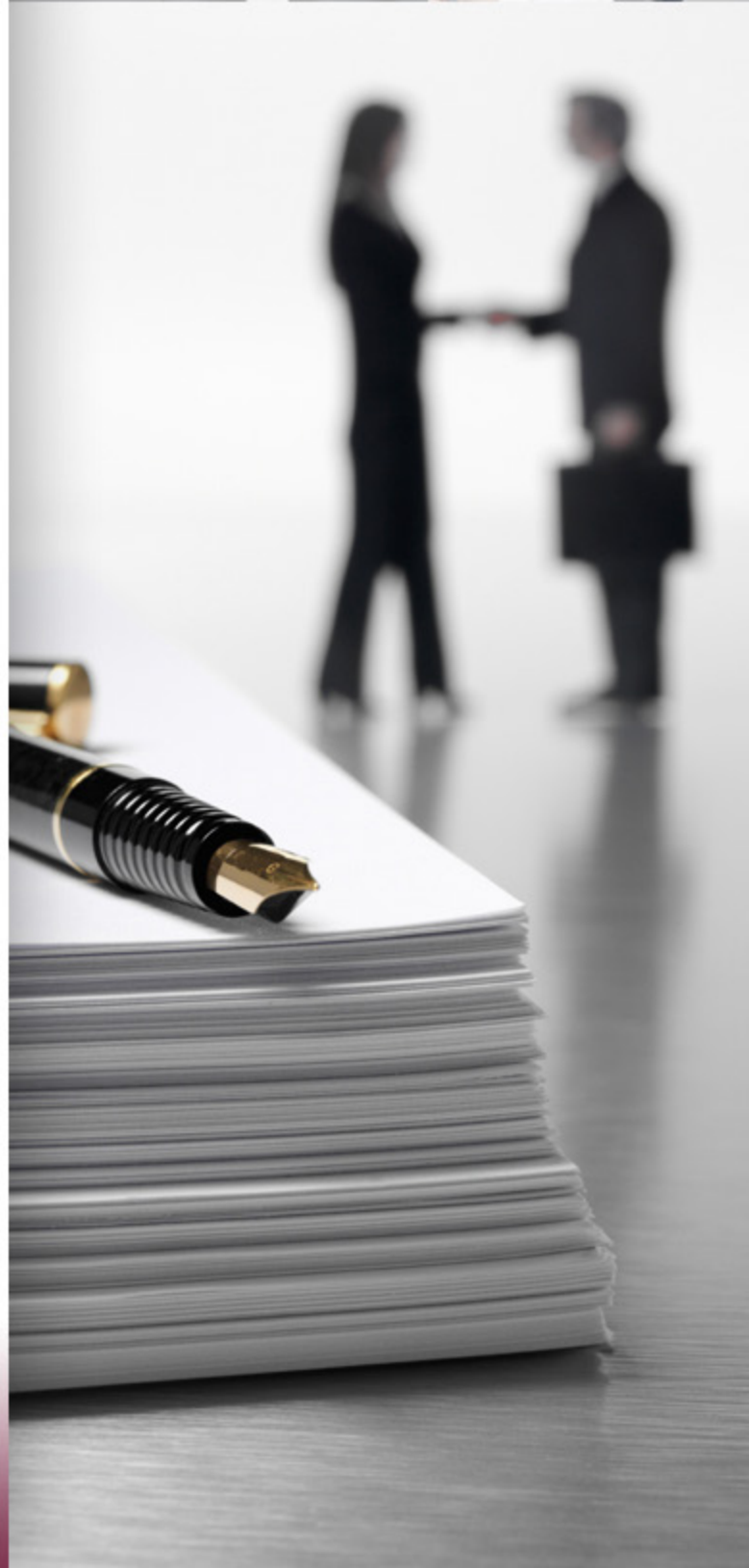
General Services Administration (GSA) Schedules:
Professional Services Schedule (PSS)

- Special Item Numbers (SINs):
 - 874 1
 - 874 4
 - 874 6
 - 874 7

Technical and Management Support (TAMS-CDC) - IDIQ
Program Support Center (PSC-HHS) - IDIQ

2017 SAMHSA - IDIQ

- Domain 3 Small Business - Policy Analysis
- Domain 5 Small Business - Technical Assistance





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Contact ASHLIN

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